

ABSTRACT

A toothbrush is provided for cleaning and/or massaging of teeth and gums having a mechanical vibratory element and a head having cleaning/treating elements on a plurality of different types of cleaning areas which provide for an enhanced cleaning, scrubbing and
5 massaging effect. The cleaning/treating elements have different physical characteristics so that in addition to providing a varied cleaning/treating effect from the cleaning/treating elements themselves there is enhanced treatment as a result of the movement of the cleaning/treating elements imparted by the mechanical vibratory device.